



No. 1-1/2014-R&C [CFA]

Dated 16 -02-2015

Circular R&C-CFA No. 95/14-15

Sub: - Waival off 50% installation charges for new landline & Broadband connection in Kerala Telecom Circle.

1. CGMT, Kerala Telecom Circle may kindly refer his office letter No. CFA/Mktg/10-23/2014-15/ECT 62/3 dated 31-01-2015 seeking approval for waival off 50% installation charges for new Landline & Broadband connection in Kerala Telecom Circle.
2. The proposal has examined in this office and the Competent Authority has decided to waival *off installation charges by 50% for new Landline & Broadband connection on promotional basis applicable with immediate effect upto 31-03-2015 only.*

The details of the promotional offer are as follows:-

- For new Landline connection, installation charges of Rs.375/- (For urban area customers) and Rs.275/- (for rural area customers) for **annual payment option only.**
- For Broadband connection, installation charges of Rs.125/- (For both Urban & Rural area).
- For new Landline+ Broadband connection, an installation charges of Rs.500/- (For urban area customers) and Rs.400/- (for rural area customers).

3. **The Circle will ensure to comply with all regulatory requirements.**
4. These instructions shall be ***applicable with immediate effect in Kerala Telecom Circle on promotional basis for a period up to 31-03-2015.***
5. The impact of the above order shall be analyzed and report shall be submitted to PDP-CFA unit of corporate office through email: pdpcfa@gmail.com.
6. The circular is issued based on approval of the competent authority in PDP-CFA unit file No.8-54/PDP-CFA/2013-14 for any clarification /correspondence in respect of aforesaid scheme, matter may be taken up with PDP-CFA unit of BSNL CO New Delhi. Phone No.011-23322692.

AGM (T&C)

To

CGM Kerala Telecom Circle, Trivandrum-33

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance/CA/NB/CN), BSNL.
4. PGM (Regulation), BSNL, CO, New Delhi
5. All PGMs / GMs - CFA, CO BSNL.
6. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
7. GM (IT), CO BSNL – for placement on BSNL Website.
8. GM (NWP-BB/PDP-CFA), CO BSNL w.r.t case mark: 8-54/PDP-CFA/2013-14 carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
9. AD OL for Hindi version
10. CGM (ITPC), Pune for necessary changes in CDR/billing systems.
11. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
12. GM(BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
13. Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
14. Secretary, TRAI-for information pleases.
15. Guard File.

DM (T&C) CFA